

# First Christian Church of Guthrie

## SMS / Text Messaging Privacy Policy

Effective Date: March 3, 2026

### 1. Introduction

First Christian Church of Guthrie ("we," "us," or "our") operates an SMS text messaging program to communicate event reminders, service updates, and announcements to our congregation. This Privacy Policy explains how we collect, use, and protect your information when you participate in our texting program.

### 2. Information We Collect

When you opt in to receive text messages from us, we collect:

- Your mobile phone number
- Your consent to receive text messages
- Your name (if voluntarily provided)

We do not collect financial information, social security numbers, or other sensitive personal data through this program.

### 3. How We Use Your Information

We use your phone number solely to send you text messages related to:

- Upcoming church events and activities
- Service times and schedule changes
- Congregation announcements and reminders

We do not sell, rent, trade, or share your phone number with any third parties for marketing purposes.

### 4. How We Send Messages

Our text messages are sent using Twilio, a third-party messaging platform. Twilio processes your phone number to deliver messages on our behalf. Twilio's privacy policy is available at [twilio.com/legal/privacy](https://www.twilio.com/legal/privacy). We do not grant Twilio the right to use your information for their own marketing purposes.

### 5. Message Frequency

Message frequency varies based on church events and activities. You may receive up to several messages per week during active seasons. Standard message and data rates from your mobile carrier may apply.

## **6. Opt-Out**

You may opt out of receiving text messages from us at any time by replying STOP to any message you receive from us. After opting out, you will receive one confirmation message and no further messages. To re-subscribe, reply START to the same number.

## **7. Help**

For assistance, reply HELP to any of our messages or contact us directly at 405.282.4080 or [fccguthrie.office@gmail.com](mailto:fccguthrie.office@gmail.com).

## **8. Data Retention**

We retain your phone number and opt-in record for as long as you are subscribed to our messaging program, or as required by applicable law. Upon opt-out, your phone number is removed from active messaging lists.

## **9. Children's Privacy**

Our SMS program is not directed at children under the age of 13. We do not knowingly collect phone numbers from children under 13.

## **10. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on our church website. Continued use of our messaging program after changes are posted constitutes your acceptance of the updated policy.

## **11. Contact Us**

If you have questions about this Privacy Policy, please contact us:

First Christian Church of Guthrie

402 E. Noble

Guthrie, OK 73044

405.282.4080

[fccguthrie.office@gmail.com](mailto:fccguthrie.office@gmail.com)